

Digital Adoption Accelerator

Amplify the growth of your business with a well-defined digital strategy and roadmap, designed to fit your budget.

Streamlined 2-5 week engagement

Leveraging modern technology through digital transformation allows organizations of all sizes to standardize, automate, and simplify processes, enhance brand experiences, and reimagine product and service delivery to meet evolving customer expectations. However, the journey is seldom straightforward.

Our Digital Adoption Accelerator is a multi-phased engagement designed to help you establish the foundation for your own digital transformation, providing you with a stronger understanding of where you are now and where you need to go. The strategy and roadmap created will be based on your unique requirements, offering clear direction and guidance on execution.

Whether you want to better engage with customers, connect a geographically diverse workforce, or get better insight into the factors driving your business, we can help you get there faster.



Why focus on digital transformation now?

- ✓ Gain the clarity and confidence to adopt new technologies
- ✓ Improve customer experience and employee satisfaction
- ✓ Achieve new efficiencies and cost savings through automation
- ✓ Increase your ability to compete with bigger businesses
- ✓ Protect against the increased threat of cyber attacks

What's included with Digital Adoption Accelerator

	1. Discovery	2. Envision	3. Strategy
Objectives	<ul style="list-style-type: none"> Analyze current state and determine future vision Define, analyze, and validate strategic options 	<ul style="list-style-type: none"> Identify solutions that align with business objectives Weigh cost/benefits for each solution 	<ul style="list-style-type: none"> Develop comprehensive digital strategy Establish implementation plan
Activities	<ul style="list-style-type: none"> Conduct digital needs assessment with key stakeholders Facilitate stakeholder interviews, questionnaires, or surveys Assess current state digital platforms, tools, and skills 	<ul style="list-style-type: none"> Summarize/prioritize digital solution options Gather high-level implementation requirements Estimate high-level execution costs (of implementing the top three solution options) 	<ul style="list-style-type: none"> Articulate future state digital business model, business benefits, opportunity and risks, and organizational readiness Outline sequencing/timeline, resources/skills, cost estimates, governance practices, change management, training, etc.
Deliverables	<ul style="list-style-type: none"> Current state analysis Target future state capability report 	<ul style="list-style-type: none"> High-level requirements Solution options with cost-benefit analysis 	<ul style="list-style-type: none"> Digital strategy Implementation roadmap
Pricing Estimates*	\$5,000 (for clients with revenue between \$500,000 and \$5 million) \$8,000 (for clients with revenue between \$5 and \$10 million) \$14,000 (for clients with revenue between \$10 and \$20 million)		

Bundle with Cyber Security Essentials and save

Ensure you have the security and resilience in place to minimize the impact of a potential cyber breach within your organization. By pairing Cyber Security Essentials with Digital Adoption Accelerator, you'll equip your organization with the tools and strategies necessary to protect its digital assets.

Pricing starts at \$5,000*

Our cyber security assessment and recommendations are based on industry accepted practices and focuses on:

- ✓ Network & data security
- ✓ Multi-factor authentication (MFA)
- ✓ Security training & awareness
- ✓ Security incident management
- ✓ IT system backup



Our scalable team of expert advisors, problem solvers, and builders ensure you receive the specific skills and guidance you need to get the most out of your digital investments.

Want to learn more? Visit mnpdigital.ca

Ready to get started?

Contact us at digital@mnp.ca and one of our team members will get back to you promptly.

* Pricing may vary based on business needs and complexity