

AI-powered cyber threats (and how you can combat them)

What every business owner needs to know about the new threat landscape that's evolving around the world.

Is your organization prepared?

Cybercriminals are not just hacking systems – they are hacking people. With the rise of artificial intelligence, attackers now use hyper-realistic deepfakes, voice cloning, and AI-generated phishing messages to manipulate, deceive, and infiltrate organizations. These are not theoretical threats – they're happening now. And these AI-driven social engineering attacks are fast, convincing, and devastating. That's why having experts with tools, intelligence, and rapid response capabilities in your corner is key.

From foundational cyber hygiene to data breach analysis, our team is ready to help you turn uncertainty into confidence. Preparation is your best defense – knowing what to look for, how to respond, and who to call. Which is why our suite of cyber services has been designed to empower your team with everything they need to stay ahead of these increasingly sophisticated attackers.



Questions all businesses need to ask themselves

- ✓ Are employees regularly trained to spot phishing, social engineering, and deepfake threats?
- ✓ Do we have an up-to-date, tested incident response?
- ✓ Are we actively monitoring for threats and anomalies?
- ✓ Can we quickly identify, and report, exposed PII and PHI in the event of a breach?
- ✓ Do we receive tailored, industry-relevant cyber threat intelligence?

Solutions designed to protect your business and your clients

Cyber Hygiene Essentials



As AI and quantum computing become reality, simple oversight will no longer suffice. Build a strong foundation by implementing essential cyber hygiene practices. From secure configurations and access controls to employee phishing and awareness campaigns, we ensure your team is your first line of defense – not your weakest link.

Cyber Threat Intelligence



Gain real-time insights into emerging threats as they appear. Our team will curate intelligence for your organization, specific to Canada and your industry, helping you make informed, proactive security decisions.

Whether it's intel for your business, clientele, or service providers, we give the foresight to plan, act, and react as required.

Cyber Incident Response



We provide rapid, coordinated response services to help you contain, investigate, and recover from cyber incidents. Regardless of attack type, our experts will minimize damages and downtime.

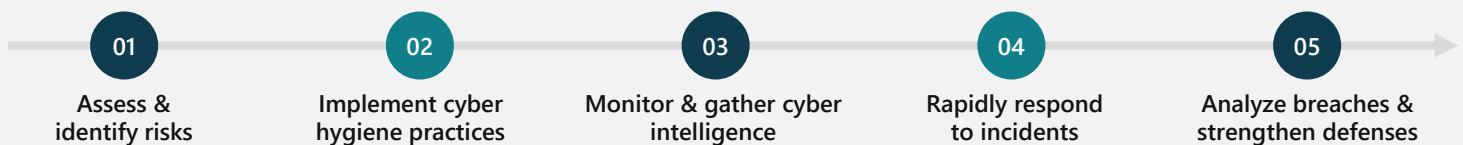
We offer in-advance retainer services where we become familiar with your business requirements and environment, plus offer expert guidance on how to best prepare against breaches.

Data Breach Analysis



In the aftermath of a breach, we use advanced tools to rapidly ingest and analyze breached data, allowing us to identify exposed personally identifiable information (PII), protected health information (PHI), payment card information (PCI), or other confidential documents, mapping them to affected individuals. Our analysis supports legal, regulatory, and customer notification requirements with precision and speed.

5 steps towards cyber preparedness



Reach out for a free consultation.

What you can expect:

- ✓ Expert-led, actionable solutions
- ✓ Rapid, reliable response
- ✓ Transparent communications & results



Ready to get started?

Sam Smagala
Cyber Digital Specialist
905.607.9777 ext. 3287
sam.smagala@mnp.ca

Wherever business takes you

[MNPdigital.ca](https://mnpdigital.ca)